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Fibre2Fashion highlights Sateri's commitment to sustainability

4 April 2017. Sateri's commitment to sustainability and responsible production of high-quality viscose has been highlighted in the latest Sustainability Compendium published by Fibre2Fashion.

Read more: <http://magazine.f2fsupport.com/Sustainability-Compendium4/index.html#/20>

In a message accompanying the article, Sateri's CEO Tey Wei Lin emphasised how strong connections and cooperation are vital to ensuring the success of sustainability.

"Sateri's central position in the long value chain from tree plantations to fibre to fabric to fashion gives us the unique opportunity to be a leader in responsible sourcing and production as we seek to learn, engage, influence and improve," he said.

"This goes far beyond company policies or vague aspirations. We take our responsibility very seriously when we deal with our suppliers, our customers and other important stakeholders whose actions must be aligned in a progressive way to ensure impacts are minimised and benefits are maximised for all."

Company background

Sateri

Sateri is one of the largest viscose staple fiber producers in the world. Sateri's viscose staple fiber is a natural raw-material and key ingredient to everyday items like textiles, and non-woven products such as baby wipes, and personal hygiene products. Sateri's annual production capacity exceeds 500,000 metric tons of viscose staple fiber. Sateri is committed to sustainable development and launched its Sustainable Pulp Sourcing Policy in 2015 and

Sustainability Policy in 2016. All of its 3 mills including Sateri (Fujian) Fibre, Sateri (Jiangxi) Chemical Fibre and Sateri (Jiujiang) Fibre obtained PEFC CoC certification, Oeko-Tex Standard 100, ISO 9001 and ISO 14001. With our corporate office in Shanghai, we operate a sales, marketing and customer service network covering Asia, Europe and the Americas. In particular, our well established presence in Shanghai allows us to be strategically positioned to service the China market, which is the world's largest and fastest growing market for viscose staple fiber.