



PRESS RELEASE

Asian Agri Offers 10,000 Liters of Cooking Oil in Low Prices

Jakarta, 15 June 2016 – In supporting government's effort to keep food prices under control before Lebaran, Asian Agri offers 10,000 liters of cheap cooking oil during the first three days of the Trade Ministry's Bazaar, which starts today.

Cooking oil brands, Camar and Harumas in 1- and 2-liter package, are sold below market price at Rp 9,000 per liter during the bazaar. Asian Agri rolls out this program as part of its corporate social responsibility, aiming at the public in general and the Trade Ministry's employees who need cooking oil during the fasting month and Lebaran.

After opening the bazaar, Secretary General of Trade Ministry, Srie Agustina, visits Asian Agri's booth to symbolically receive free cooking oil for the ministry's 700 employees. She then handed three packages of cooking oil to three employee representatives as Acting Director General of Domestic Trade Ministry, Suhanto witnessed the ceremony.

Freddy Widjaja, Director of Asian Agri said, "Our participation shows Asian Agri's real commitment to help people who need cooking oil with affordable price, and support government programs to meet the increasing needs of people for basic commodities ahead of Lebaran."

About Asian Agri:

Asian Agri is one of the leading private companies in Indonesia producing crude palm oil (CPO) since 1979 and employs around 25,000 people today. Since 1987, Asian Agri has been a pioneer of the Indonesian government's Trans-National Government Migration (PIR-Trans) program. Today, the company manages 100,000 Ha of land and partners 29,000 smallholder families in Riau and Jambi who operate 60,000 Ha of palm oil plantation.

Asian Agri's success in becoming one of the leading CPO companies has been acknowledged internationally with the ISO 14001 certification for all of its operations. Its Learning Institute in Pelalawan, Riau, as well as its nursery research center in Kampar, Riau are ISO 9001 certified. In addition, Asian Agri's R&D Center in Tebing Tinggi has also obtained certification by the International Plant-Analytical Exchange at the WEPAL lab at Wageningen University in The Netherlands, for its high standards.

More than 72% of both owned plantations in North Sumatra, Riau & Jambi provinces & scheme smallholder plantations in Riau & Jambi provinces have been RSPO certified.

All plantations have also been ISCC-certified (International Sustainability & Carbon Certification), including plantation owned by smallholders

Out of 13 mills have received certification from ISPO (Indonesian Sustainable Palm Oil where as the remaining mills have gone through stringent ISPO audit process. It is targeted to have both RSPO & ISPO certification completed by 2015

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