



**Bracell Wins Capital Weekly's
"The Excellence of Listed Enterprise Awards 2015"
for Fifth Consecutive Year**

(23 November 2015 – Hong Kong) – **Bracell Limited** ("Bracell"; HKEx stock code: 1768), a leading player in the global specialty cellulose market, is pleased to announce that it has been awarded "The Excellence of Listed Enterprise Awards 2015" by Capital Weekly, its fifth consecutive win at the Awards.

Organized by Capital Weekly magazine, "The Excellence of Listed Enterprise Awards" recognize the achievements and contributions of selected listed companies in Hong Kong with outstanding investor relations, corporate governance, corporate strategy, social responsibility, as well as development prospects. This year, Bracell was among 14 winning enterprises out of more than 1,500 Hong Kong listed companies (Main Board and GEM).

Mr. Eugene Ang, Chief Financial Officer of Bracell Limited, said, "We are honored to receive this award from Capital Weekly for the fifth consecutive year. This affirms our commitment to investor communications, corporate governance and corporate social responsibility. Following the disposal of the viscose staple fiber business last year, Bracell is now a leading global pure-play dissolving wood pulp producer, focusing on the production and sale of specialty-grade and rayon-grade pulp using self-owned eucalyptus plantations in Brazil. We have every confidence in the sustainable growth of our business, and in delivering long-term value to our shareholders."

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About Bracell Limited

Listed on the Hong Kong Stock Exchange, Bracell Limited ("Bracell"; stock code: 1768) is one of the largest specialty cellulose producers in the world. Bracell's operations in Brazil consist of a secure renewable plantation that grows eucalyptus trees on its 150,000 hectares of freehold land, and a state-of-the-art mill to produce both the specialty-grade dissolving wood pulp and rayon-grade dissolving wood pulp. They are natural raw materials and key ingredients to a diverse range of everyday items from textiles, baby wipes and eyeglass frames, to soft ice-cream, sausage casings and pharmaceuticals, as well as industrial products such as high-performance tire cords.

Bracell attaches high priority to its social and sustainability responsibilities and is committed to preserving and protecting the environment in every aspect of its operations.

For more information on Bracell, please visit: www.brazilcellulose.com

Media Enquiries:

Hill+Knowlton Strategies

Elisa Fong
Phone: +852 2894-6224
Email: bracell.hkg@hkstrategies.com

Phoebe Leung
Phone: +852 2894-6316