



## **Visitor Center of Asia Symbol named as “Rizhao Scientific Education Base”**

**30 March 2015**

The Visitor Center of Asia Symbol (Shandong) Pulp & Paper Co., Ltd was named as “Rizhao Scientific Education Base” formally by Rizhao Science & Technology Association in December 2014.

As far as we know, the activity aims at tapping and integrated utilizing social scientific education resources, mobilizing the enthusiasm of the science popularization in all aspects of society, playing the role of social science resources, and improving the national scientific quality service. The activity is organized by Rizhao Science & Technology Association, and gets approved after a public declaration, strictly review procedures.

The Visitor Center of Asia Symbol begins to prepare in 2010, participated by experts at home and abroad, employed the design team who made "Along the River during the Qingming Festival" at Shanghai World Expo China Museum. The Visitor Center adopts 3D computing technology, directly displays the seedling, forestation, chipping, wood chip transportation, pulping, papermaking, paper products and energy-saving, recycling economy, environmental protection, enterprise development, social responsibility during production process through animation wall, arc screen, touch screen, recycling economy modal and sand table. High quality guide interpreter with affinity trained of Chinese and foreign customs and etiquette, communication skills, English, pulp and paper professional knowledge receive the visitors. Hundreds of thousands expense has been invested to the maintenance and reception.

The Visitor Center plays actively role in the popular science education. It has received more than 2100 groups and 36000 guests among governments, banks, schools, community and media, which wins high praise from all sectors of society.

Popular scientific education base has an important position for providing the public popular scientific knowledge and developing popular scientific education. The Visitor Center needs to actively make the advantages to spread of the scientific information and strengthen scientific education, making contribution on promoting scientific popularization, said Ms. Lv Hong Juan, who is in charge of the Visitor Center.

Asia Symbol (Shandong) Pulp and Paper Co., Ltd., the largest modern pulp & paper producer in China, also is the largest pulp producer, operating the largest single pulp line in the world, with leading advanced process, technology and environmental performance, is the benchmarking enterprise of industrial upgrading, technological progress, green development among the pulp and paper industry.

For more information, please visit [www.asiasymbol.com](http://www.asiasymbol.com)