

Press Release

## Bracell Receives Excellence Award at Agrisummit 2023 for Advancing ESG Goals through GIS Innovations

**São Paulo, Brazil, July 31, 2023** - Bracell, a leading global producer of dissolving pulp, has been recognised with the prestigious Excellence Award at Agrisummit 2023, a renowned event focusing on innovation and geotechnology in the Brazilian agribusiness sector. The sixth edition of the summit celebrated sustainability solutions and best practices that contribute significantly to the advancement of the agricultural industry.

During Agrisummit 2023, Bracell was commended for its exceptional utilisation of Geographic Information System (GIS) in promoting Environmental, Social, and Governance (ESG) objectives. The company's outstanding efforts in driving sustainability initiatives in the agribusiness sector through GIS tools were acknowledged by industry peers and experts.

At the event, Bracell presented its ground-breaking Carbon Monitoring project, which was developed using cutting-edge remote sensing techniques and ESRI GIS tools. The project aimed to comprehensively map the successional stages of native vegetation areas owned by Bracell and its partners. By doing so, Bracell effectively calculated carbon removal and storage levels, leading to the creation of valuable data and query tools for corporate sustainability and environmental reporting. These insights have proved instrumental in supporting informed decision-making and setting ambitious environmental goals.

"We are absolutely thrilled by this remarkable achievement, as our mission revolves around improving people's lives through sustainable resource development," said Jeanderlon Veiga, Geoprocessing Analyst at Bracell SP. "As one of the world's largest producers of dissolving pulp, our 5Cs policy underpins everything we do, ensuring that our actions benefit the community, country, climate, customers, and, ultimately, the company. The collaborative efforts of our geoprocessing/remote sensing department and sustainability team fill us with immense pride and enable us to efficiently manage and responsibly utilise resources."

Agrisummit is an initiative hosted by Imagem Geosistemas, the official distributor of ESRI, the United States' leading Geographic Information Systems (GIS) provider. The event brought together key players from the Sugar and Ethanol, Forestry, and Grain sectors, who showcased successful case studies of leveraging GIS, Analytics, and AI technologies to enhance their operational efficiency and sustainability practices.

Bracell's recognition with the Excellence Award reaffirms its commitment to pioneering sustainable practices. Through ongoing innovations and a dedication to environmental stewardship, the company continues to set the bar high for sustainable resource management.

## **About Bracell:**

Bracell is a global leader in the production of dissolving pulp and specialty cellulose with two main mill operations in Brazil in Bahia and São Paulo. In addition to its operations in Brazil, Bracell has a management office in Singapore and sales offices in Asia, Europe and the U.S. www.bracell.com

## About RGE

Headquartered in Singapore, RGE is a group of resource-based manufacturing companies with global operations. We produce sustainable natural fibres, edible oils, green packaging and clean natural gas used to create products that feed, clothe and energise the world. We help improve billions of peoples' lives through sustainable products they use every day. With more than US\$30 billion in assets and 60,000 employees, we are creating a more recyclable, biodegradable and lower carbon future.

Committed to sustainable development, conservation and community development, we strive towards what is good for the community, good for the country, good for the climate, good for the customer, and good for the company. With current operations spanning across Indonesia, China, Brazil, Spain and Canada, we continue to expand and engage new markets. www.rgei.com/