

Bracell Receives European Sustainability Seals

São Paulo, Brazil, June 12, 2023 - Bracell has obtained the European Ecolabel and Nordic Swan labels for its manufacturing facility in Lençóis Paulista, São Paulo. These certifications are globally recognized for assuring good environmental practices in production processes and follow the ecological criteria established by the European Commission.

The certifications confirm the low levels of environmental impact in Bracell SP's production processes. The company has the greenest and most modern pulp mill in the world, operating without fossil fuels and generating a renewable energy surplus for the national grid, sufficient to power a city of 3 million inhabitants. Another highlight is the three-stage effluent treatment, including tertiary treatment, making the company the first in the pulp industry in São Paulo state to adopt this measure.



“This achievement is the result of the joint efforts of Bracell’s Industrial Environment, Customer Technical Support and Commercial departments for the European Union. The labels represent our commitment to aligning all company areas around ESG practices, making it easier for customers who choose sustainable products,” says João Augusti, Bracell’s Sustainability Manager.

Established in 2011, the EU Ecolabel is the official European Union label for environmental excellence, granted to sustainably designed products that contribute to the circular economy. The Nordic Swan is a green label institutionalized by the Council of Ministers of the Nordic countries, which has been working since 1989 to reduce the environmental impact of the production and consumption of goods.

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About Bracell:

Bracell is a global leader in the production of dissolving pulp and specialty cellulose with two main mill operations in Brazil in Bahia and São Paulo. In addition to its operations in Brazil, Bracell has a management office in Singapore and sales offices in Asia, Europe and the U.S. www.bracell.com

About RGE

Headquartered in Singapore, RGE is a group of resource-based manufacturing companies with global operations. We produce sustainable natural fibres, edible oils, green packaging and clean natural gas used to create products that feed, clothe and energise the world. We help improve billions of peoples' lives through sustainable products they use every day. With more than US\$30 billion in assets and 60,000 employees, we are creating a more recyclable, biodegradable and lower carbon future.

Committed to sustainable development, conservation and community development, we strive towards what is good for the community, good for the country, good for the climate, good for the customer, and good for the company. With current operations spanning across Indonesia, China, Brazil, Spain and Canada, we continue to expand and engage new markets. www.rgei.com/