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## **APR's Second Sustainability Report, Touching Lives with Renewable Fibre**

**Jakarta, 8 October 2021** –Asia Pacific Rayon (APR) has published our second sustainability report, *Touching Lives with Renewable Fibre*. The report showcases our achievements and progress towards our sustainability commitments during an unprecedented year in which the global pandemic presented unique challenges to our people and business. The report documents how, despite the impediments caused by the pandemic, we worked to keep our people and communities safe while building towards our goal to be at the forefront of sustainability in the global textile fibre manufacturing sector.

“This past year, after just two years in business, APR is the market leader in Indonesia, contributing almost half of the country’s viscose staple fibre (VSF) production. In the coming years, we will continue on this growth trajectory through capital investment and productivity improvements to grow sustainably, increasing our production capacity from 240,000 tonnes of fibre per year to 600,000 tonnes in 2023. Notably, We received the Indonesian Industry 4.0 Readiness Award from the Ministry of Industry after undergoing an extensive year-long assessment,” said Basrie Kamba, APR Director.

Certification, industry engagement and our sustainability initiatives underpin our business growth strategy. “As a leading producer of viscose staple fibre from certified renewable forest plantations, we work to ensure thriving landscapes and inclusive prosperity of the communities that surround our operations, “ added Mr Kamba.

Highlights in 2020 included our successful shift to 100% renewable energy to power our entire production facility. We also saw across-the-board reductions in energy, waste, and water consumption intensity from 2019, and 90.75% sulphur recovery rate.

During the year, APR became active members of the Indonesian Business Council for Sustainable Development, the United Nations Global Compact, the Singapore Textile and Fashion Federation, and the Sustainable Apparel Coalition. We were also a signatory of the UNFCCC Fashion Industry Charter for Climate Change.

Download a copy of [the digital report here](#)

**About Asia Pacific Rayon:**

Asia Pacific Rayon is the first integrated viscose rayon producer in Asia. Located in Pangkalan Kerinci, Riau, the company uses the latest production technology to produce high-quality rayon to meet textile needs. APR is committed to becoming a leading viscose rayon producer with the principles of sustainability, transparency and operational efficiency, serves the interests of the community and the country, and provides value to customers. APR is part of the RGE (Royal Golden Eagle) group of resource-based manufacturing companies. Sustainability is fundamental to APR. The [APR Sustainability Policy](#), updated in September 2020, includes additional commitments on pulp sourcing and clean manufacturing.

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