



## **PRESS RELEASE**

### **Apical Participates in Bogor's Culinary Festival to Support Regency's Tourism Sector**

**Bogor, 6 May 2021** – To support the Government in preserving the culinary specialties of Bogor Regency, Apical Group which is part of the RGE group of companies, participated in a culinary festival "Recovery of the Tourism and Creative Economy Sector Through Digitization" organized by the Bogor Regency Government at Lido Resort Lake, Bogor, today.

Head of the Bogor Regency Culture and Tourism Department, Mulyadi said that the tourism sector during the Covid-19 pandemic was severely hit by a sharp decline in domestic and foreign tourists. This festival was one of the efforts to revitalize the tourism sector through various innovations in Bogor Regency.

The event was held with limited visitors in compliance with health protocols. Apical Group supports government activities with solutions to revive the tourism sector. The company created innovative palm-based healthy foods by producing variants of snack recipes of Bogor Regency.

Fajar Marhaendra, Senior Manager of IDEAS Apical Marunda said that Apical's participation in this festival was not only a form of support in promoting the Bogor Regency specialties but also a promotion of the sustainable use of palm oil.

"We have also prepared eleven variations of Bogor culinary specialty recipes as entries in the competition, which will be tasted by guests. The selected recipes will be announced on 27 May 2021," added Fajar.

To make these eleven culinary specialties, Apical used ingredients from sustainable palm oil that are also healthy for consumption.

"Sustainable palm oil can be found in margarine, and is used for making cakes. It is also found in cooking oil. Palm oil has a balance between saturated and

unsaturated fats, and does not contain cholesterol,” said Fajar, explaining the health benefits of palm oil.

The Regent of Bogor, Ade Yasin, visited the culinary stands and taste the new culinary specialty recipes of Bogor Regency, including one of Apical's recipes.

“This culinary festival is part of Bogor Regency’s plans to improve tourism. Even in the midst of the Covid-19 pandemic, we are grateful to be able to hold this event while observing health protocols. We hope this activity can raise the economic potential of Bogor Regency and bring greater attention to its culinary specialties,” added Mulyadi.

In addition to the culinary festival and the bazaar, there were also a talk show, a flower-sowing ceremony to commemorate the victims of Nanggala 402, a floating market, and music performances. The event closed with an iftar.

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About Apical Apical Group Ltd is one of the largest exporters of palm oil in Indonesia, owning and controlling an extensive spectrum of the palm oil business value chain from sourcing to distribution. It is also engaged in the refining, processing and trading of palm oil for both domestic use and international export. Its operations are located in Indonesia, China and Spain, and include five refineries, three biodiesel plants, an oleo-chemical plant and a kernel crushing plant. Apical's business is built on a broad sourcing network in Indonesia with integrated refinery assets at strategic locations in Indonesia and China. These are strengthened by efficient logistic channels supported by Apical's own infrastructure to deliver to a wide range of clients from international trade houses to local industrial buyers. With its unique business model, Apical has been able to control product quality and address sustainability and food safety issues, while running highly efficient operations at its world class refineries and integrated storage and bulking facilities.