



**Sateri Wins “4th Asian Excellence Recognition Awards 2014
Best Investor Relations Company (China)”
from Corporate Governance Asia**

4 April 2014, Hong Kong - Sateri Holdings Limited (“Sateri” or the “Group”; stock code: 1768), a leading global specialty cellulose company, today announced that it has been awarded the “4th Asia Excellence Recognition Awards 2014, Best Investor Relations Company (China)” from Corporate Governance Asia.

The Awards are organized by Corporate Governance Asia, a renowned publication on corporate governance in Hong Kong and other parts of Asia. The Awards recognize excellence in investor communications, business ethics, corporate social responsibility, environmental practices and financial performance.

Mr. Tey Wei Lin, Chief Executive Officer of Sateri commented, “Sateri has always been committed to the highest standards in investor communications and corporate governance, which are key to our long-term and sustainable development. Winning this award is a strong recognition of our continued efforts in these areas, and we will continue to strive for improvement in the interests of our shareholders.”

This is the third consecutive year Sateri has won an award in the Asia Excellence Recognition Awards by Corporate Governance Asia Magazine. In June 2012 and in June 2013, Sateri was also awarded the 8th and 9th “Corporate Governance Asia Recognition Awards, The Best of Asia”. The continued recognition shows Sateri’s proven record in investor relations and corporate governance.

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Mr. Peter Au-Yang, Chief Financial Officer of Sateri receives the award

About Sateri Holdings Limited

Listed on the Hong Kong Stock Exchange, Sateri Holdings Limited (“Sateri”; stock code: 1768) is one of the largest specialty cellulose producers in the world. Sateri produces different grades of high-purity dissolving wood pulp and viscose staple fiber, which are natural raw materials and key ingredients to a diverse range of everyday items from textiles, baby wipes and eyeglass frames, to soft ice-cream, sausage casings and pharmaceuticals, as well as industrial products such as high-performance tire cords.

Sateri has a vertically integrated business. Its upstream operations in Brazil consist of a secure renewable plantation that grows eucalyptus trees on its 150,000 hectares of freehold land, and a state-of-the-art mill to produce high-purity dissolving wood pulp. Sateri’s downstream business in China consists of production facilities that use dissolving wood pulp to produce viscose staple fiber to capture the fast growing consumer market demand in China.

Sateri attaches high priority to its social and sustainability responsibilities and is committed to preserve and protect the environment in every aspect of its operations. Sateri has corporate offices located in Shanghai and Hong Kong.

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