



November 11, 2020

APY Yarn awarded USDA Biobased Product Label

Pangkalan Kerinci, 11 November 2020 – Asia Pacific Yarn (APY), has earned the U.S. Department of Agriculture (USDA) Certified Biobased Product label.



The label is part of the USDA-led BioPreferred Program, assisting with the development and expansion of markets for biobased products worldwide and the communication of a product's biobased content.

APY's yarn is made with 100% viscose staple fibre, produced from natural, renewable and certified wood. Earlier this year in June 2020, APY was awarded the OEKO-TEX STD 100 certification by TESTEX AG, confirming that our yarn is free from any harmful substances and safe to use in baby articles. Consumers worldwide are increasingly turning to viscose as preferred fibre because it is not only biodegradable but also naturally compostable.

"This achievement demonstrates our commitment to deliver the best quality product to our customers, while maintaining our commitment to best-in-class sustainability performance," said Basrie Kamba, Director of APR. "APY's research and development center is equipped with facilities from spinning to garment production, alongside world-class testing labs for developing a diversified range of new products and functions. This enables us to collaborate with our customers and the larger textile industry to be a driver in capitalising on the emerging technology trends in fiber, textiles and fashion, while keeping up with changing market conditions," he added.

Using 100% renewable biobased fibre reduces the reliance for non-renewable petrochemical-based fibres in the textile industry. APY only source fibre from Asia Pacific Rayon who produces fully traceable sustainable viscose staple fibre.

About the USDA BioPreferred Program and Certified Biobased Product label:

The BioPreferred Program is a USDA-led initiative that assists the development and expansion of markets for biobased products.

The USDA Certified Biobased Product label communicates a product's biobased content. Expressed as a percentage, biobased content is the ratio of non-fossil organic carbon (new organic carbon) to total organic carbon in a product.

More than 3,500 products have earned the USDA Certified Biobased Product label.
www.biopREFERRED.gov

About Asia Pacific Rayon:

Asia Pacific Rayon is the first fully integrated viscose rayon producer in Asia. The factory with 240,000 ton capacity, located in Pangkalan Kerinci, Riau, uses the latest production technology to produce high-quality rayon to meet textile needs. APR is committed to become a leading viscose rayon producer that has the principles of sustainability, transparency and operational efficiency, serves the interests of the community and the country, and provides value to customers. APR is part of the RGE (Royal Golden Eagle) group of resource-based manufacturing companies.

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