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## **Ambitious Vision for Man-made Cellulosic Fibres Promises Greater Resilience for the Global Textile Industry**

**Pangkalan Kerinci, June 18, 2020** – 2020 marks the decade of change and the launch of the Man-made Cellulosic Fibres (MMCF) Vision is the driver of the change and the solution needed to tackle climate change in a holistic and collaborative approach.

“The conception of a shared MMCF 2030 Vision is timely. MMCF as a bio-based fibre is gaining a lot of attention, and industry expectations are high. While other fibre segments like cotton and polyester have long developed consensus and rallied action around sustainable production, it is only in recent years that key MMCF actors have come together to discuss collective action and set goals to aspire towards. This Vision is a critical part of the conversation and consolidates ongoing discussions to provide coherence and direction. The Vision’s broad and inclusive design identifies and articulates clearly the material considerations for MMCFs to grow sustainably. RGE’s viscose business groups, Sateri and Asia Pacific Rayon, look forward to contributing to the realisation of the Vision.” Bey Soo Kiang, Vice Chairman on RGE Group.

[Read more the press release here](#)

