

## Committed to Community, Asian Agri Receives Award for Best Community Program

**Jakarta, March 23<sup>rd</sup>, 2015** - Asian Agri received an award for The Best Community Program in the 7th Annual Global CSR Summit Award. This is in recognition of its continuing commitment to improving the economic conditions of the local communities which comprise smallholders and independent farmers.

The Summit was organized by Pinnacle Group International at the Sheraton Mustika Yogyakarta Resort and Spa in Yogyakarta, Indonesia. The awards were handed by **Director Pinnacle Group International - Melvin Chan** to **Managing Director of Asian Agri - Kelvin Tio.** 

**Director Pinnacle - Melvin Chan** gives his appreciation for Asian Agri, "Over the years, we have seen more and more submissions from large corporations in Asia and around the world. In addition, the quality of submissions and the impacts of their CSR programs have improved tremendously. This is a testament to the commitment of today's leaders and corporations toward building a more sustainable and inclusive business model", he said.

Asian Agri since 1987 has managed the development of 60,000 ha area of smallholders and include almost 29,000 smallholders in 11 estates. As one of the leading companies managing the largest smallholders scheme in Indonesia, Asian Agri sees partnership with smallholders as a means of development cooperation, wherein the development of large plantation estates serves to foster a mutually beneficial between all parties.

**Managing Director of Asian Agri - Kelvin Tio** said, "We do not just build a sustainable plantation industry; we also build the local community as a whole. Local communities play a very important role and can not be separated from our activities. Support and involvement of local communities is necessary to our operations. Our activities should also contribute directly and indirectly to the development of the surrounding areas", he said.

The community partnership between Asian Agri and smallholders has not only resulted in quality produce, but also continues to improve the lives of the farmers. Additionally, Asian Agri has expanded its scope to include community development and poverty alleviation. This is in line with the principle of 3C that has been applied by the company in carrying out its business operations: *Good for the Community, Good for the Country and Good for the Company*.

Prof. Dr. Ir. Tahlim Sudaryanto, Senior Staff from Ministry of Agriculture also attended and presented the award at this event. Tahlim expressed his support to companies that implement environmental preservation.

## **About Asian Agri:**

Asian Agri is one of the leading private companies in Indonesia producing crude palm oil (CPO) since 1979 and employs around 25,000 people today. Since 1987, Asian Agri has been a pioneer of the Indonesian government's Trans-National Government Migration (PIR-Trans) program. Today, the company manages 100,000 Ha of land and partners 29,000 smallholder families in Riau and Jambi who operate 60,000 Ha of palm oil plantation.

Asian Agri's success in becoming one of the leading CPO companies has been acknowledged internationally with the ISO 14001 certification for all of its operations. Its Learning Institute in Pelalawan, Riau, as well as its nursery research center in Kampar, Riau are ISO 9001 certified. In addition, Asian Agri's R&D Center in Tebing Tinggi has also obtained certification by the International Plant-Analytical Exchange at the WEPAL lab at Wageningen University in The Netherlands, for its high standards.

Aside from its success in becoming a leading CPO producer with the most advanced technology, Asian Agri is also committed to preserving the environment.

The plantation in Riau (Buatan, Soga and Ukui) and Jambi (Tungkal Ulu and Muara Bulian) and the plasma plantation (Buatan and Ukui plasma, and Tungkal Ulu Plasma and Muara Bulian plasma) have received RSPO certification (Roundtable Sustainable Palm Oil).

All plantations have also been ISCC-certified (International Sustainability & Carbon Certification), including plantation owned by smallholders and KKPA.

Mills in Buatan, Ukui, Tungkal Ulu and Muara Bulian have received certification from ISPO (Indonesian Sustainable Palm Oil).

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