



## PRESS RELEASE

### **Asian Agri – Tanoto Foundation Improve Quality of Early Childhood Education in Jambi**

Jambi, 17 November 2016, Asian Agri acknowledges the importance of education for children's growth. Asian Agri and Tanoto Foundation conduct a training on audiovisual usage as a learning method for teachers from 26 early childhood education centers which are located in the company's plantation area in Jambi Province.

The audiovisual technology develops rapidly, not only as entertainment tools, but as a learning method which is adopted by many schools in big cities. This method is perceived effective to help early childhood education.

"This training describes how to use audiovisual tools to support the learning process by teachers. The use of audiovisual brings a positive impact to stimulate students' senses and makes them more active in the learning process," said Asian Agri Regional Head, Sahrul Hasibuan.

The training is expected to improve the quality of learning and teaching. This was conveyed by the Regional Project Manager of Tanoto Foundation Jambi, Dendi Satria Buana. "We hope that teachers can apply the audiovisual technology as one of the materials in the learning activities. In addition, we also want the kids to be more active and serious in their learning process," he explained.

Asian Agri and Tanoto Foundation also handed five sets of audiovisual tools such as 5 units of 32-inch LED televisions, 5 active speakers, and 5 DVD players to 5 early childhood education centers located in the area surrounding the company.

#### **About Asian Agri:**

*Asian Agri is one of the leading private companies in Indonesia producing crude palm oil (CPO) since 1979 and employs around 25,000 people today. Since 1987, Asian Agri has been a pioneer of the Indonesian government's Trans-National Government Migration (PIR-Trans) program. Today, the company manages 100,000 Ha of land and partners 29,000 smallholder families in Riau and Jambi who operate 60,000 Ha of palm oil plantation.*

*Asian Agri's success in becoming one of the leading CPO companies has been acknowledged internationally with the ISO 14001 certification for all of its operations. Its Learning Institute in Pelalawan, Riau, as well as its nursery*

*research center in Kampar, Riau are ISO 9001 certified. In addition, Asian Agri's R&D Center in Tebing Tinggi has also obtained certification by the International Plant-Analytical Exchange at the WEPAL lab at Wageningen University in The Netherlands, for its high standards.*

*More than 85% of both owned plantations in North Sumatra, Riau & Jambi provinces & scheme smallholder plantations in Riau & Jambi provinces have been RSPO certified.*

*All plantations have also been ISCC-certified (International Sustainability & Carbon Certification), including plantation owned by smallholders*

*Out of 20 mills, 14 have received certification from ISPO (Indonesian Sustainable Palm Oil where as the remaining mills have gone through stringent ISPO audit process. It is targeted to have both RSPO & ISPO certification completed by 2016.*

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